



## United Way Regional Volunteer Tax Assistance Collaborative Corporate Program Opportunities

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### INDIVIDUAL VOLUNTEERING

Company invites UWGC to recruit volunteers.

- Company acknowledges volunteering, may provide paid time.
- Volunteering is used for continuing education requirements etc.
- Company may distribute tax file information flyers to customers or employees.

### GROUP VOLUNTEERING

Group trains together and volunteers at same site.

- Tax volunteering is a specified corporate volunteer activity.
- Company helps with recruitment, has a staff contact person.
- Some refreshments, funding, awards event or other supports provided.
- Volunteers schedule themselves individually to supplement community efforts.

### ADOPT A SITE

Company partners with an agency community tax site.

- Staff contact person, staff recruiting, all volunteers train together.
- Group commits to support and provide volunteer coverage for the site on specified dates.
- Corporation may provide financial, marketing or technology support for the specified site; refreshments, etc.
- Site provides site coordinator, technology, etc. and supplements with its own staff and volunteers.
- Agency and UWGC provide training, marketing and logistical support.

### SPONSORED SITE

Company runs a community tax site.

- Volunteers are recruited as a group; they train together.
- Group provides Site Coordinator who is responsible to IRS for quality.
- Group helps determine site location, approves technology, and runs the site.
- UWGC provides training, marketing and logistical support.

### CLOSED SITE

Company runs private site for its workforce.

- Company provides site, technology, volunteers, site coordinator.
- Company recruits volunteers and markets services to its own employees.
- One on One tax prep (VITA) or self-file (My Free Taxes) model.
- UWGC provides some training, marketing and logistical support.